

Construction Masters Services Announces Rebranding for Summit Flagging Source Division

Press Release - January 3, 2024

Sinking Spring, PA – Construction Masters Services (CMS) launches a complete rebranding for their Traffic Control Division on January 2, 2024. CMS is pleased to announce [Summit Flagging Source](#) as their new name for their Traffic Control Division.

The new launch will include the new name, logo and an on-time guarantee.



Construction Masters Services, established in 2013, has cemented itself as a premier flagging source with over 80 flaggers, 40 trucks and 100 employees servicing their flagging division. The exponential growth has elevated this part of the company to be recognized as its own division under the name Summit Flagging Source. It will continue to operate with the same people, leadership and commitment to keeping workers, motor vehicles and pedestrians safe during all projects.



Summit Flagging Source is proud to provide Traffic Control and Flagging Services in greater, central and eastern Pennsylvania 7 days a week. With years of experience and a large crew, they have the knowledge to keep your team on-schedule and ready to work.

A new on-time guarantee ensures companies never lose production which elevates Summit Flagging Source to a new level of standard for existing and new clients. To find out more about the on-time guarantee, visit

summitflaggingsource.com or call 610-777-1061 and press option #1.

Highly trained crews ensure safe work zones while simultaneously instituting the most effective traffic patterns to maintain traffic flow throughout the area. Experts in the latest PennDot regulations and safety measures, their team is ready to provide traffic control services to contractors, utility companies and public entities.

- Ready to go by your starting time
- Foreman leadership on-site daily
- Certified, continuously trained, and committed to safety
- 24/7 Emergency Services

Rebranding rollouts begin this week with upgrades to the marketing materials, website and social channels. *"It is exciting to roll out our new flagging brand and expand our customer base. We are confident the same work ethic and philosophies that made the CMS eagle a symbol of quality, safety and integrity will do the same for Summit Flagging Source!"* states John

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Strick, President and owner of Summit Flagging Source, a division of Construction Masters Services. Summit Flagging Source's on-time guarantee is going to have an impact in the industry. Visit summitflaggingsource.com for more details.

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Construction Masters Services is a commercial construction service contractor specializing in asphalt, concrete, excavation, and stormwater management. Along with construction, Construction Masters Services also focuses on flagging and traffic control as a specialty division devoted to the safety of travelers, pedestrians, and road crews in work zones. With headquarters located in the Greater Reading area of Berks County, Construction Masters Services handles service areas throughout Central and Eastern PA including: Berks, Bucks, Carbon, Chester, Cumberland, Dauphin, Delaware, Lancaster, Lebanon, Lehigh, Luzerne, Montgomery, Northampton, Northumberland, Schuylkill and York County.

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